

# Helping you get more from the great outdoors

**£59 a year**

The UK's no 1 rated touring club for caravanners, motorhomers, campervanners, campers and glampers. The Club represents 1.1 million tourers.

Membership to the Club gives members access to free help and advice including the Technical Advice team, a Legal Advice helpline and an Overseas Advice line. Members also receive a free monthly magazine and a host of other special partnership offers. The Club also offers a wide range of discounts and offers on relevant products for members.

**£100+ million**

The Club is a successful £100+ million turnover business, with over 1200 employees, but first and foremost it's a members' club.

**Over 100 Million**

The amount the Club has invested in its campsite network in the last ten years.

**1907**

Founded in 1907, the Club has been inspiring holidays and adventure for over a century.

The Caravan and Motorhome Club offers a choice of quality campsites in the UK and overseas.

**2700**

The Club works with over

**330**

campsites on the Continent.

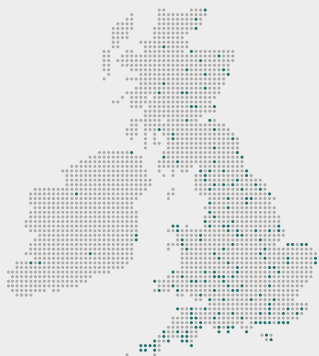
The Club offers members Caravan Cover and a range of insurance products to suit the needs of caravan, motorhome, campervan and car owners, both when touring and at home.

The Club has its own Overseas Travel Service, which makes ferry and site bookings for its members. They can also access an extensive and high quality overseas site network, along with worldwide overseas tours.

You can stay on Club campsites with a caravan, motorhome, campervan, classic car and caravan, trailer tent, folding camper, folding caravan or converted fire engine. If you don't have any of those, we welcome hired motorhomes and caravans too and can help you find the best place to hire from.

Accessible caravans, motorhomes and campervans mean disabled tourers can ensure the facilities they need always travel with them. Club sites have detailed Access Statements to ensure there are no surprises on site.

## Touring facts and figures



You can take your dog, cat, rabbit or parrot with you when you go touring.

**£6 billion**

The industry is worth £6 billion per year to the UK's economy.

You can easily buy a serviceable secondhand caravan for less than the cost of a two-week family package holiday in a hotel.

**1919**

The year that the first caravan was towed by a car instead of a horse.

The 2020 Caravan and Motorhome Club Towcar of the Year Awards had the first class win by an electric car. Electrified vehicles will form a key part of Club members' buying choices in years to come.

There are hundreds of outlets nationwide which will let you hire a vehicle (anything from a small classic VW campervan to a luxury modern family motorhome) if you want to try before you buy.

## The Club facts and figures



The Club owns the first purpose built touring caravan, built by The Bristol Wagon company in 1885 to the design of Dr. William Gordon stables who named it 'The Wanderer'. It now lives at the Club's Broadway campsite.



Surfing, canoeing, stand up paddle, there are so many campsites near beaches and waterways, the Club is proud to support Surfing England and British Canoeing.

HRH Prince Philip, Duke of Edinburgh, was the Club's Patron from 1952 - 2021.

The Archers BBC Radio series featured a fictional Certificated Location.

Caravan holidays are the most popular paid for holiday choice in the UK.

There is a badged Club site every 30 square miles.

Caravan owners are safe, responsible drivers. According to the Department for Transport's annual figures, only 0.06% of road traffic accidents involve a caravan.



Over 40 sites welcome tent campers.



Over 50k people have taken part in Club-run towing and manoeuvring courses.

The Club operates pop-up campsites at a range of national events and venues including Beaulieu National Motor Museum, Holkham Hall and Blenheim Horse Trials to name but a few.

The Club has a number of well-known members including: Matt Allwright, Annabel Croft, Mark Blundell, Vicki Michelle MBE, Rowland Rivron, Warwick Davis, Wing Commander Andy Green OBE, Martin Dorey, Gary Mabbutt MBE, Gail Porter and Adam Woodyatt.



The Club has over 55 family-friendly Tourer Explorer campsites, turn the kids into nature detectives, wellie wanderers, budding artists, bug collectors and outdoor adventurers!

Over £420 million is spent by Club members off-site in local tourism economies each year.

The Club makes available over 30,000 pitches every night, that's 18 million bed nights a year making it the biggest 'hotel chain' in the UK.

Did you know that kids are 55% more likely to help with the washing up in a caravan or motorhome than when they are at home!

From a Club campsite, you can look at wildlife, watch steam trains going by, see the sun set over the sea, climb a mountain, go stand up paddle boarding or enter a triathlon.

Experience Freedom from the Caravan and Motorhome Club provides glamping accommodation in some of the most beautiful locations in the UK. Experience Freedom offers a choice of glamping accommodation, motorhome hire and tent camping, all of which are available to non-members. Caravan and Motorhome Club members receive a 10% discount on glamping and up to 10% off motorhome hire, visit [www.experiencefreedom.co.uk](http://www.experiencefreedom.co.uk)

The Club provided caravans to aid the war efforts during WW1 including sending 50 caravans to be used as mobile headquarters by Field Marshal Haig.

  
**EXPERIENCE FREEDOM**  
FROM THE CARAVAN AND MOTORHOME CLUB

**@candmclub**

One of the biggest online touring communities in Europe with over a million followers.

